



# PARTICIPANT PACKAGE

## ABOUT TAKE2

Take2 Watershed Clean Up is a project of the Wellington Water Watchers focused on tackling the growing problem of waste on our trails. Supported by Shared Value Solutions, this project focuses on cleaning up the trails near the Speed and Eramosa Rivers from Guelph to Cambridge, but we hope will grow organically to include other watersheds. Since the beginning of the COVID-19 pandemic, there has been a spike in the use of trails and other outdoor recreational spaces, as folks have been increasingly enjoying the great outdoors. However, this has led to an overwhelming amount of litter and, unfortunately, traditionally-organized group litter clean-ups are not always possible given changing restrictions & conditions. Take2 offers a solution to this problem by encouraging individuals to take action to keep our trails and watersheds clean!

In order to track our collective impact, Take2 uses a webform that let's you submit your clean up and geotag the location of the litter, as well as enter information about the type(s) of waste, photos of the litter, and the brand(s) polluting our watersheds.

[WWW.TAKE2CLEANUP.COM](http://WWW.TAKE2CLEANUP.COM)

# HOW TO GET STARTED

## PICK UP 2 PIECES OF LITTER

Find 2 pieces of litter and snap a photo.



## SCAN THE QR CODE

Scan this QR code or visit [www.tinyurl.com/take2cleanup](http://www.tinyurl.com/take2cleanup)



**Take2 Watershed Cleanup**

**What you found**

**Are you part of a team?**  
Please skip this question if you are not part of a team or group.

-Please Select-  
No Team  
Water Watchers  
Guelph Urban Forest Friends  
Shared Value Solutions

**What did you find?\***

Do you know what brand it is?  
N/A

**How many are there?\***

1

**Please take a photo or upload one from your phone.\***  
All photos will require Take2 approval.  
Maximum file size is 10 MB.

1 Select image file (number of files allowed: 1 - 6)

**I agree to make my submission public.**

	Yes	No
I agree*	<input checked="" type="radio"/>	<input type="radio"/>

**Is there anything else about this you'd like to mention?**

1000

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## DETAILED SUBMISSION STEPS

1. Select a team, if you have one registered with Take2. If not, select "No Team".
2. Input the location that you found the litter. You can type in, scroll to select, or auto-generate the location.
3. Select the category of the waste you found (Note: you can only select one category at a time, so submit 1 form for each type of waste)
4. If you can identify the brand, please select it.
5. Select how many pieces of waste of this type you found.
6. Upload a photo of the litter.
7. Select if you'd like your submission to appear on our impact map & photo stream.
8. Feel free to add any comments about your cleanup!
9. Click "Next" and then "Submit"
10. Post your photo on Instagram (feed or story), tag @Take2Cleanup, use the hashtag #Take2Cleanup and nominate 2 friends to do the same!

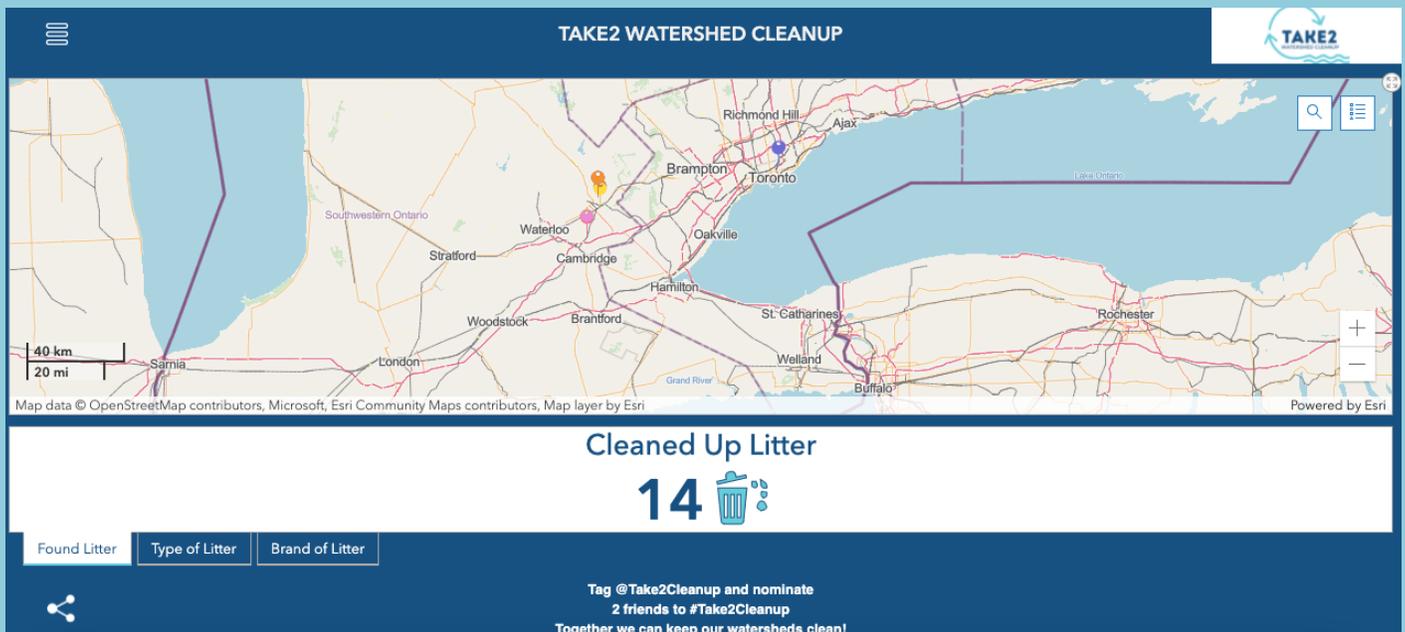
# DATA COLLECTION

The clean-up info you submit contributes to a larger body of data about the waste appearing in our watersheds. Being able to identify what types of waste are in our watersheds and where they are coming from empowers us to hold brands accountable for the waste they create while advocating for greater policy change. We specifically chose data categories that align with other clean-up initiatives so we can contribute to the on-going advocacy to stop pollution at the source.

The data you share with Take2 through our webform is anonymous and is used to collecting information about types of waste, where the waste was located, number of items collected, and associated brand (where applicable). No personal information is shared or stored on our servers.

**VIEW OUR IMPACT MAP HERE:**

[www.take2cleanup.com/impact](http://www.take2cleanup.com/impact)



## Navigating the Data Collection Map:

- Each pin on the map represents one Take2 submission
- Use the top right icon to view the legend for types of litter collected. Each pin on the map has a colour correlated with what type of litter was collected in that location
- Use the tabs at the bottom to switch between “Found Litter”, “Type of Litter” and “Brand of Litter”
- Use the magnifying glass icon to search for a location

# FORM A TEAM

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## CREATE A TEAM TO TAKE2 AND TRACK YOUR IMPACT

Don't go it alone - start a team today!

Take2 provides options for businesses, organizations, clubs, classrooms, schools, or friends to measure your group's collective impact through registering a team! Registering a team will allow you to select your team in the webform when you upload your submission, so your individual cleanups can become something bigger, like a social-impact initiative or team-building activity.

Want to make it even more fun? Reach out to learn more about competition options and check out our Take2 social pages for clean-up incentives and contests to keep motivated!

Register your team at [www.take2cleanup.com/groups](http://www.take2cleanup.com/groups)

# OTHER RESOURCES

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## MINDFUL CLEANUPS

When on your Take2 journey, please consider the environmental impact of how you choose to dispose of your waste. **Recycle, reuse, and compost** whenever possible and try to minimize the amount of waste you create.

## LINKS TO SAFETY RESOURCES

We created a catalogue of resources to help navigate uncertain situations during cleanups to help support the safety of all who participate.

Click each title to read more.

[COVID-19 SAFETY](#)

[HOW TO DISPOSE OF SHARPS](#)

[SLEEPING ROUGH & HOMELESSNESS](#)

**THANK YOU FOR PARTICIPATING IN TAKE2!**

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